

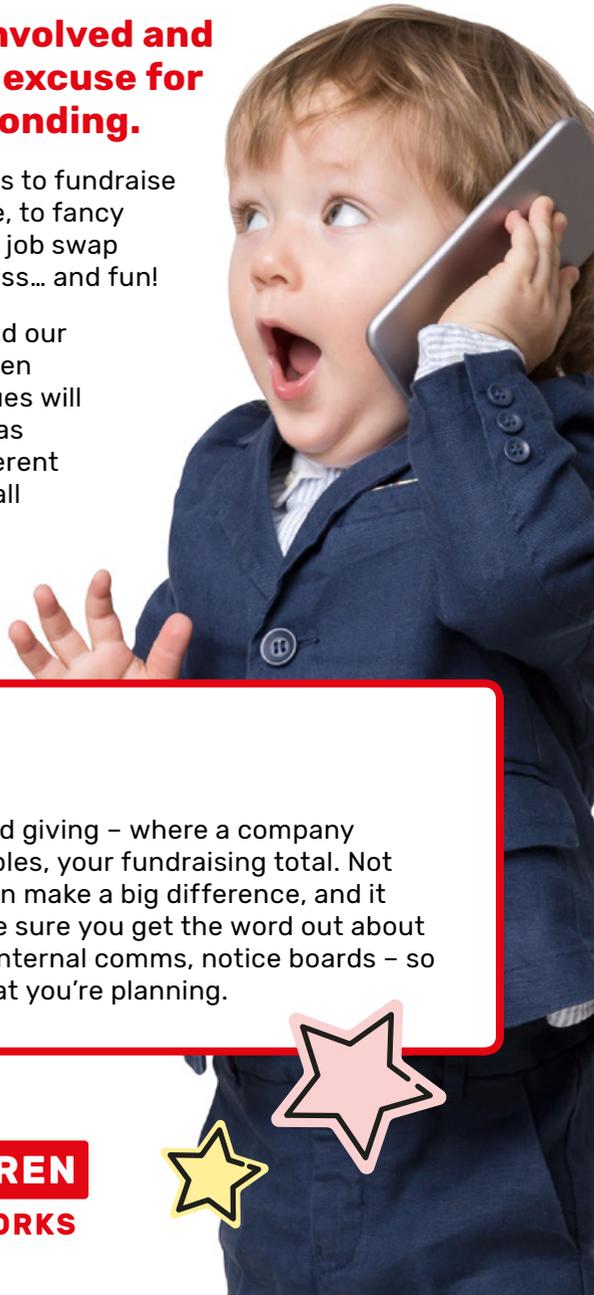
FUNDRAISING IN THE WORKPLACE

Get your colleagues involved and use fundraising as an excuse for some good old team bonding.

There are so many different ways to fundraise at work; from holding a cake sale, to fancy dress days, to karaoke nights, to job swap days – the possibilities are endless... and fun!

Champion Action for Children and our work in helping vulnerable children across the UK, and your colleagues will feel motivated to raise as much as possible for the cause, with different departments working together, all with the same aim.

You could even go that one step further and nominate us as your Charity of the Year!



Top tip

Ask your boss about matched giving – where a company contributes towards, or doubles, your fundraising total. Not everywhere does it, but it can make a big difference, and it never hurts to ask! And make sure you get the word out about what you're doing – emails, internal comms, notice boards – so all your colleagues know what you're planning.

HOW

ACTION FOR CHILDREN

WORKS



Here's a few ideas to get your fundraising underway...



Office sports day

Are you a tiddlywinks champion, a Velcro darts supremo, or an egg and spoon race gold medalist? Get silly (but stay safe!) and people will love it. Charge an entry fee for participants, encourage them to get sponsored for taking part, and hold a sweepstake to predict the winner(s).

For added spice, have different departments compete against one another.

Dress down day

Have a dress-down day – fancy dress or just 'casuals'. You could sponsor your boss to dress up in something ridiculous, like a chicken suit!

You shall go to the ball!

A ball is a great way to get everyone together, particularly at Christmas or during the summer. Transform your canteen, organise a bring-a-dish buffet, and get a party playlist set up on your smart phone – linked to some speakers. Don't forget to organise a raffle or an auction, to raise those £££!

A sweet gesture

Pop collection boxes around the office, with bowls of sweets next to them. Whenever staff get into that post-lunch slump and need something sugary, you'll be collecting extra donations for Action for Children.



Get in touch

We love hearing from our supporters, so we can help your fundraising as much as we can.

Contact your Local Fundraiser at
[actionforchildren.org.uk/find-your-fundraiser](https://www.actionforchildren.org.uk/find-your-fundraiser)