

Fundraising in the workplace

Grab your colleagues and get fundraising in and out of the office.

Organising an event at work is a fantastic way to fundraise for Action for Children – not least because you're starting with a captive audience.

The fact you're all used to working together will make the planning a piece of cake and everyone enjoys an opportunity to take off their ties or put away their uniforms and indulge in some good ol' fashioned team building.

Get the word out and make sure all your colleagues know what you're planning. Even if your event is set to be the funniest fundraiser to ever happen in your office, it won't be a success if nobody knows about it.



Talk about your event at the photocopier and before you know it, it will be the talk of the office!

“ We have been working with Action for Children as a charity partner since 2010 and have nothing but praise and admiration for the excellent team we've worked with.

From planning to execution, they have helped us to engage our staff through volunteering as well as innovative fundraising opportunities. ”

Richard Nicholson,
Marketing Manager
& UK Giving Manager, Dell

actionforchildren.org.uk

Here's a few ideas to get your fundraising underway...



Who's that baby?

Ask everyone to bring in a baby photo and display the evidence in the staff room or reception. You can hold a "Who's who?" competition for a small fee.



Dress up or down?

Have a dress-down day, fancy dress day or non-uniform day.



You shall go to the ball

A charity ball is the classic way to get everyone excited about fundraising. The dresses, the glamour, the fizz, the office gossip the next day... it doesn't have to be posh. Transform your canteen with balloons, ribbons, soft lighting, organise a potluck buffet and find someone in a dad's band to provide the entertainment. Bingo!



Tea Break

Put a donation box in the kitchen for a month and charge people for each cuppa.



The Business Bake-off

Everyone loves a slice of cake with their tea so why not host a bake sale or your very own company bake-off.

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