

Fundraising with children

Little ideas to raise money with your little ones at playgroup, school or home.

Suggesting to your children that they get sponsored for doing something a bit wacky might be the easiest money you ever make.

Children were born to wear their clothes backwards, dress up as superheroes and run ten times around a playing field without even taking a second thought. They just don't worry about looking silly or the enormity of the task – they just do.

Work with your children to organise a community event like a sponsored car wash or garage sale. Don't forget to publicise it. That way, everyone can come along and fill the collection buckets with coins.



Base your event around something topical – like talent shows or special occasions on the calendar

“ The children loved their day. And so did we. We raised a lot of money doing fun things. It was extremely rewarding at the end of the day and we had told the children we were raising money for other children to have fun. ”

Kerrie Chapman

Little Hedgehogs Childminding

Here's a few ideas to get your fundraising underway...



Wiggling Around

Everyone loves the story of The Very Hungry Caterpillar™ so why not use the story as an opportunity to fundraise? We have all the tools you need to put on your very own Giant Wiggle! You can tell the story of The Very Hungry Caterpillar™, be creative with the food he eats, create arts and crafts activities around the story and finish by wiggling in a conga line around your nursery playground.

Silence is Golden

A sponsored silence is a win-win situation. The children get to have a ball miming and drawing their requests, the parents get a whole day of glorious silence and Action for Children benefits from all your wonderful sponsorship.



Bringing Books to Life

This one is for the schools – simply ask all the children to come in for the day dressed as their favourite book character. You could ask each child to pay £1 and give a prize of book tokens to the best dressed.



Football Crazy

Grab your football boots and organise a 5-a-side football tournament in the summer holidays at your local park.

A¹B Schools out!

Put teachers in stocks at the Summer Fete and charge pupils to 'sponge' them.

actionforchildren.org.uk